



*We will enhance community and quality of life through people, parks, and programs.*

**Business Development Team: Business Planning for Civic Center**

**Wednesday, June 26, 2016, 2 p.m.**

**Second Floor, Committee Room**

**Governmental Center, 400 Boardman Avenue**

**Traverse City, Michigan 49686**

AGENDA

**General Meeting Policies:** Please turn off all cell phones or switch them to silent mode. Any person may make a video, audio, or other record of this meeting. Standing equipment, cords, or portable microphones must be located to not block audience view. If you need auxiliary assistance, contact 231-922-4780 or TDD 231-922-4412.

Members: Alisa Kroupa, Chair; Kevin McElyea, Vice Chair; Pete Albers; Jeri LeRoi; Rodetta Harrand

- I. Call to Order
- II. Roll Call
- III. Public Comment

Any person shall be permitted to address the Parks and Recreation Commission, which is required to be open to the public under the provision of the Michigan Open Meetings Act, as amended (MCLA 15.261, et.seq.). Public comment shall be carried out in accordance with the following Board Rules and Procedures:

  - Any person wishing to address the Board shall state his or her name and address.
  - No person shall be allowed to speak more than once on the same matter, excluding Commissioners' questions. The President shall control the amount of time each person shall be allowed to speak, which shall not exceed three (3) minutes. The President may, at his or her discretion, extend the amount of time any person is allowed to speak.
- IV. Approval of Minutes, May 25, 2016 Business Development Team Meeting
- V. Approval of/Additions to Agenda
- VI. Civic Center Playground Project (Update; Assignments)
- VII. Native American Marker Tree Project (Update; Proposed Language)
- VIII. Business Development at Medalie Park and Maple Bay Park and Natural Area (Discussion; Next Steps)
- IX. Sample Event Venue Agreement/Costs (Attached; Discussion)
- X. Second Public Comment (Please refer to rules above.)
- XI. Notices and Team Member Comments
- XII. Adjournment



*We will enhance community and quality of life through people, parks, and programs.*

**Business Development Team: Business Planning for Civic Center**

**Wednesday, May 25, 2016, 2 p.m.**

**Third Floor, Room 300**

**Governmental Center, 400 Boardman Avenue**

**Traverse City, Michigan 49686**

**MINUTES**

- I. Call to Order  
Meeting called to order at 2:15 p.m.
- II. Roll Call  
Commissioners Present: Pete Albers, Rodetta Harrand, Alisa Kroupa, Jeri LeRoi, Kevin McElyea  
Others Present: Kristine Erickson, Director, and Ryan Walsh, Office Manager, Grand Traverse County Parks and Recreation
- III. Public Comment  
There was no public comment.
- IV. Approval of Minutes, April 24, 2016 Business Development Team Meeting  
MOTION by LeRoi, second by Harrand, to approve the April 24, 2016 Business Development Team Meeting Minutes. Motion carried.
- V. Approval of/Additions to Agenda  
MOTION by McElyea, second by Albers, to approve the agenda, as presented. Motion carried.
- VI. Civic Center and Additional Park Updates  
Director provided an update about projects at the Civic Center and Twin Lakes Parks. The Business Development Team discussed plans for future projects.
- VII. Second Public Comment  
There was no public comment.
- VIII. Notices and Team Member Comments  
There were no notices or team member comments.
- IX. Adjournment  
Meeting was adjourned at 3:02 p.m.



THE  
**BOTANIC GARDEN**  
AT HISTORIC BARNS PARK

**Rental and Use Policy**

**Reservation Request Form**

**2016 Rate Schedules**

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The Botanic Garden at Historic Barns Park ♦ 1490 Red Drive ♦ Traverse City, MI ♦ 49684



# Venue Rental and Use Policy

*The Botanic Garden at Historic Barns Park* is located on the grounds of the Grand Traverse Commons, Traverse City, Michigan. Indoor and outdoor spaces offer a variety of resources for a successful event. All reservations are subject to the rules and policies of *The Botanic Garden at Historic Barns Park* as set forth in this document. Please review this policy prior to completing a [Reservation Request Form](#).

## Terminology:

|        |   |
|--------|---|
| Garden | Refers to The Botanic Garden at Historic Barns Park organization. |
| Patron | Refers to the renting individual, business or organization.       |
| Center | Refers to both indoor and outdoor spaces; the space being rented. |

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## Section I: Patron Requirements

**Agreement** A [Reservation Request Form](#) must be completed and approved before a reservation will be considered accepted. Authorization to use the Center includes customary use of furniture, restrooms, kitchen serving space, and such other items as requested on Patron's reservation request. All other items, including kitchen supplies, serving utensils, etc. must be provided by the Patron. By signing and returning the [Reservation Request Form](#), the Patron agrees to these policies. Patron is encouraged to inquire about available dates at the Center by calling 231-935-4077 or by email to [karen@thebotanicgarden.org](mailto:karen@thebotanicgarden.org). The [Reservation Request Form](#) and 50% deposit should be mailed to The Botanic Garden at Historic Barns Park, 1490 Red Drive, Traverse City, MI 49684.

**Reservation Request** When not needed for Garden use, the Center will be available to individuals, businesses and organizations as a rentable space. Requests to use the Center may be made by submitting a [Reservation Request Form](#) with an accompanying deposit. Requests shall be considered on a first come-first serve basis as of the date filed and verified as complete by the Garden. A reservation will not be considered confirmed until the [Reservation Request Form](#), deposit and applicable insurance documentation have been received by the Garden. A reservation will be subject to cancellation if the required insurance documentation is not received by the Garden. The Patron will be responsible for use and care of the Center. Last minute requests and changes are discouraged but will be accommodated when possible.

**Deposit** A reservation request must be accompanied by a 50% deposit. Once a reservation is booked the deposit is non-refundable unless the Garden becomes unable to accommodate the reservation.

**Food & Beverages** The Garden does not offer food or beverage service. Onsite food preparation cannot be accommodated; however, kitchen counter space is available for limited food assembly and/or presentation. Food and beverages are to be consumed within the rented space. Patrons may serve light refreshments and prepared foods or employ a caterer to provide delivery of commercially prepared food. Under certain circumstances beer and wine may be served, however, the Patron is required to use a server with a current Michigan Certified Server/Seller Card to satisfy state laws governing such service. Provider(s) must comply with the Certificate of Liability Insurance provisions that follow. A cash bar is not permitted.

When an event is catered, the caterer(s) must show evidence of a current Michigan catering license and provide a Certificate of Liability Insurance showing coverage of not less than \$1M and naming *The Botanic Garden at Historic Barns Park* and *The City of Traverse City and Charter Township of Garfield Recreational Authority* as an additional insured. Caterer(s) must also be completely mobile and responsible for all aspects of food service to be provided at the event.

**Insurance** Patron is required to indemnify the Garden, its Board and staff against all claims of any nature and kind and costs which may arise by reason of the granting of Center usage. For events larger than 70 attendees, Patron's proof of a current comprehensive general liability insurance policy in the form of a certificate of insurance showing coverage of not less than \$1M naming *The Botanic Garden at Historic Barns Park* and *The City of Traverse City and Charter Township of Garfield Recreational Authority* and *Traverse Bay Area Intermediate School District* as additional insured must be provided prior to Patron's use of the Center. For events where attendance is limited to 70 people or less, a one-day liability rider naming *The Botanic Garden at Historic Barns Park* and *The City of Traverse City and Charter Township of Garfield Recreational Authority* as additional insured is required. In all cases, duration of the insurance coverage must encompass the total length of the event.

**Payment** A 50% deposit guarantees the reservation, with final payment due two weeks before the event.

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## Section II: Other Provisions

**Access** Early entry to the Center for setup purposes should be built into the rental starting time requested on the [Reservation Request Form](#). Because the Botanic Garden must have staff on-site during an event, requested start and end times on the [Reservation Request Form](#) must include the time needed for the Patron's pre-event setup and post-event cleanup. Doors will open to attendees only at such time as requested on the form.

**Audio/Visual/Media** The Patron may elect to bring audiovisual equipment; however, the Garden staff is not responsible for loading or setup of Patron's equipment. The Center does provide access to Wi-Fi and audio/visual equipment. It is recommended that the Patron check ahead of time for compatibility between their source device(s) and the Center's equipment.

**Billing** Final payment is due two weeks before to the event unless prior arrangements have been made and approved.

**Cancellation or Change** If the Garden cancels a reservation, return of all monies paid is the sole and exclusive remedy of the Patron and Patron waives all consequential and other damages. If Patron cancels or desires to change an existing reservation the Garden may work with Patron to find an acceptable and available alternative date. Only one date change will be allowed and such change will be subject to rates currently in effect.

**Catering** (See **Food and Beverages**)

**Clean-Up** Use of the Center should conclude at the time specified on Patron's Reservation Request Form by which time Patron agrees to leave the Center in a clean condition, return furniture to its original position, clean used spaces leaving them in the same condition as presented prior to the event, and place all trash in the provided receptacles. If food and/or beverages are brought into the facility, it will be the Patron's responsibility to ensure that food preparation surfaces and tables are cleaned. If any physical damage occurs the Patron will be charged for repairs or replacement based on the damage. All items brought in by Patron are the Patron's responsibility and must be removed at the end of the event.

**Commercial Benefit** The Center is not to be used by Patron for commercial benefit or profit-making purposes. Solicitation of money (including admission charges, dues, donations or sales) is prohibited. An exception is made for community-based incorporated groups and nonprofits using the Center for purposes of membership meetings.

**Damages/Security** Patron agrees to be responsible for and will be billed for any damages done to the premises or any other Garden property by the Patron, guests, employees or any other agents of the Patron. The use of nails, pins, tacks, staples, glue or tape on any surface is prohibited. The Garden is not responsible for damages, theft, or loss of any merchandise, articles, or property left in the Center or on the Garden's property belonging to persons attending Patron's event.

**Delivery of Documents** Proof of Insurance (see **Insurance** above) and, if alcohol is to be served, a pourer's certificate must be provided one month prior to the event. The mailing address is **The Botanic Garden at Historic Barns Park, 1490 Red Drive, Traverse City, MI 49684**.

**Denied Uses** Permission to use the Center will be denied when the stated purpose is illegal or conduct may interfere with the proper functioning of the Garden. The Center may not be rented for the purpose of a political nature. Usage featuring activities that, by their nature, are disruptive to the Garden's routine or to its neighbors is not permitted.

**Endorsement** Use of the Center does not imply the Garden's endorsement of the views, opinions, policies, or activities of the Patron's group. Any announcement implying such endorsement is prohibited.

**Equipment Availability** Limited equipment is available for Patron use. Requests can be made at the time of application.

**Failure to Comply** The Garden has the authority to deny use of the Center to any Patron that creates an atmosphere of conflict or disorder leading to disturbances of any kind, or that interferes with the health, safety or welfare of persons in the area. Violations will result in the immediate removal of Patron and his/her guests from the Center. Patron will be responsible for any costs that arise by virtue of the Center having to remove Patron and his/her guests. Any fees paid will not be refunded.

**Indemnification** This provision transfers risk and responsibility to the Patron except when the loss is entirely the fault of The Botanic Garden. The Patron assumes exclusive risk for use of the rented premises and to the fullest extent permitted by law, shall indemnify, defend (at Patron's sole expense) and hold harmless The Botanic Garden, the City of Traverse City and Charter Township of Garfield Recreational Authority, affiliated companies of The Botanic Garden, their partners, joint ventures, representatives, members, volunteers, designees, officers, directors, employees, agents, successors, and assigns ("Indemnified Parties"), from and against any and all claims for bodily injury, death or damage to property, demands, damages, actions, causes of action, suits, losses, judgments, obligations and liabilities, costs and expenses (including but not limited to investigative and repair costs, attorneys' fees and costs, and consultants' fees and costs) ("Claims") which arise or are in any way connected with the rented premises, materials furnished, or services provided under this Agreement by Patron or its agents. These indemnity and defense obligations shall apply to any acts or omissions, negligent or willful misconduct of Patron, its employees or agents, whether active or passive. Said indemnity and defense obligations shall further apply, whether or not said claims arise out of the concurrent act, omission, or negligence of the Indemnified Parties, whether active or passive. Patron shall not be obligated to indemnify and defend The Botanic Garden or the City of Traverse City and Charter Township of Garfield Recreational Authority for claims found to be due to the sole negligence or willful misconduct of Indemnified Parties. Patron's indemnification and defense obligations hereunder shall extend to Claims occurring after this Agreement is terminated as well as while it is in force, and shall continue until it is finally adjudicated that any and all actions against the Indemnified Parties for such matters which are indemnified hereunder are fully and finally barred by applicable Laws.

**Liability** Groups, organizations and individuals using the facilities do so at their own risk and are responsible for their actions. The Patron or his/her designee must be in attendance to conduct and/or monitor activities in the Center. The Patron agrees to be personally responsible, guarantee orderly behavior, and underwrite any damage to Garden facilities or property. Patron also assumes responsibility for any damage arising out of the activities of guests. Acceptance of this policy constitutes agreement for such liability.

**Maximum Occupancy** In keeping with Fire Marshal regulations, the Garden restricts Visitor Center's **maximum occupancy load to 70 people**. Patrons are responsible for ensuring that the total number of people in attendance does not exceed this limit. This number is the total number of people using the Center including guest speakers, instructors, and others. The Garden will enforce the maximum occupancy rules.

**Movies, Music & Special Equipment** Movies shown at the Garden must have the appropriate public performance rights for screening. Obtaining the license and payments of all applicable fees are the responsibility of the Patron. Proof of public performance rights shall be provided to the Garden prior to the event date. If special equipment is required it must be provided by the Patron and approved by the Garden. Sound from music, entertainment, public address and similar systems must be in compliance with all local ordinances (currently a 10 pm cutoff for outdoor events).

**Parking** Limited parking is available in proximity to the Center. For large groups, the Patron will provide parking attendants during the guest arrival period and, if necessary, arrange any needed shuttle services to and from nearby parking areas. Parking is not allowed in the roadways and vehicles cannot be left in the Park overnight.

**Portable Restroom Rental** For large outdoor events, Patron must provide one portable restroom for every fifty (50) guests. At least one portable restroom must be ADA compliant/handicap accessible. Please contact the Garden for more specific information.

**Public Space** The Botanic Garden is located within a public park and is therefore limited in influencing public access and activities around its perimeter. The Visitor Center lower level is open to the public during regular business hours. By renting the Center and any outdoor spaces the Patron indicates an understanding and acceptance of this format.

**Publicity** Use of the Center shall not be publicized prior to approved booking or in such a way as to imply Garden sponsorship of Patron's activities.

**Reservations** A reservation for the Center may be for one-time occasions or recurring occasions, such as regular on-going monthly meetings. A reservation is not confirmed until the completed Reservation Request Form and deposit are received and approved. A reservation may not be transferred to another entity.

**Room Setup & Decorations** The Visitor Center's tables and chairs are available but must remain inside the building. All other items (linens, tableware, silverware, additional equipment including tables and chairs for tents or outside use) are to be provided by the Patron. Any decorations should be attached in a manner that will not damage or mark the walls, paint, ceiling, trim work, etc. All items brought in by Patron are the Patron's responsibility and must be removed at the end of the event. When reserving the Visitor Center, include a one-hour setup time and at least 30 minutes for cleanup.

**Safety** Patrons accept that all activities, programs or meetings conducted in the Center are subject to the general policies of the Garden as set forth in this Rental and Use Policy and the Patron Safety Code which is part of the Policy.

**Staff Assistance and Supervision of Minors** A staff representative will be available on-site during Patron's occupancy period. Children are welcome, however, staff presence is not for the supervision of minors. Patron is responsible for providing all appropriate supervision.

**Smoking** Smoking is not permitted in any indoor space.

**Special Needs** For the safety and comfort of all your guests, please let us know ahead of time of anyone that may have special needs, as we will do all that we can to accommodate them.

**Storage Space** The Garden cannot undertake to care for or store any materials or equipment for users of the Center.

**Taxes** Patron shall be responsible for any taxes that may be levied by any governmental body as a result of Patron's event.

**Weather** When planning an outdoor event, it is always good to have a backup plan in case of inclement weather. It is your responsibility to rent the necessary shelter in case of rain, hot sun, etc. or make alternative arrangements. Normal charges will apply to use the Center in case of rain during an outdoor ceremony. As a reminder, use of the Center is restricted to a **Maximum Occupancy** as defined in these provisions.

**Wedding Rehearsals** Rehearsal requirements should be scheduled for either the day before or the day of your event. Scheduling demands dictate that rehearsal times be carefully planned and scheduled to avoid conflicts with other garden events. Patron is permitted 2 hours for a rehearsal.

**Patron Safety Code** *Everyone is welcome at the Center. This Safety Code is to ensure safety, prevent disruptions to on-site activity, and to maintain the security of property. Garden staff will make every effort to apply these rules in a fair and dignified manner for the benefit of all. The Garden will not tolerate the following:*

Excessive noise -- Vandalism or theft -- Alcohol or substance abuse-- Harassment (sexual, verbal or physical)

*The garden's use is intended for enjoyment. Disruptive behaviors are considered unacceptable and the following directives exist for the safe use of all:*

Shirts and shoes required in the Visitor Center -- Canvassing or soliciting not permitted -- Criminal activity forbidden -- Only service animals trained to assist disabled individuals are permitted in the Visitor Center

**"The Mission of The Botanic Garden at Historic Barns Park is to design, build and manage a year-round botanical garden in Northwest Michigan for the purposes of botanical and environmental preservation, education and research, and the enjoyment and renewal of citizens and visitors."**

## Venue Rental Rate Schedules

Effective January 1, 2016

Current members qualify for a 10% discount on all rates.

### 2016 Rate Schedule: #1 - Visitor Center Upper Level (maximum occupancy = 70)<sup>1</sup>

| Number of Hours -->  | 3     | 4     | 5     | 6     | 7     | 8     | 9     | 10    |
|--|-------|-------|-------|-------|-------|-------|-------|-------|
| Monday – Friday<br>until 5:00 PM                             | \$240 | \$265 | \$290 | \$315 | \$340 | \$365 | \$390 | \$415 |
| Monday – Thursday evening<br>Saturday & Sunday until 5:00 PM | \$255 | \$285 | \$315 | \$345 | \$375 | \$405 | \$435 | \$465 |
| Friday, Saturday & Sunday<br>evenings                        | \$295 | \$340 | \$385 | \$430 | \$475 |       |       |       |

<sup>1</sup>Current member garden clubs qualify for a 50% discount on all Schedule #1 rates when renting on Monday through Thursday.

### 2016 Rate Schedule: #2 – Special Events (Visitor Center + Tent Lawn + Pavilion)<sup>2</sup>

Full Day Rate (between 7:00 AM – 11:45 PM)

|                        |         |                        |         |
|------------------------|---------|------------------------|---------|
| Monday – Thursday 2016 | \$1,750 | Monday – Thursday 2017 | \$2,000 |
| Friday – Sunday 2016   | \$2,500 | Friday – Sunday 2017   | \$2,750 |

<sup>2</sup>Rental does not include tent(s), outdoor chairs, tables, etc.

### 2016 Rate Schedule – Pavilion<sup>3</sup>

|            | Half Day (9:00–12:30 or 1:00-4:30) | Full Day (9:00-4:30) |
|------------|------------------------------------|----------------------|
| 1 section  | \$100                              | \$175                |
| 2 sections | \$200                              | \$350                |
| 3 sections | \$300                              | \$500                |

<sup>3</sup>Schedule 2 Events have priority over other events.

### 2016 Equipment Schedule – Wall-mounted Monitor/Sound Bar

|               |      |
|---------------|------|
| Up to 4 hours | \$30 |
| Over 4 hours  | \$60 |

### 2016 Tractor & Wagon: (Weather permitting)

Can accommodate 18-20 adults

|         |                                 |
|---------|---------------------------------|
| Shuttle | \$100/hour                      |
| Tour    | \$5/person (minimum 10 persons) |

**A NON-REFUNDABLE DEPOSIT (50% of the rental fee) IS REQUIRED WHEN BOOKING A RESERVATION**

Additional Requirements (to be provided to the Botanic Garden)

- If this event will be catered, a copy of a current **Michigan Catering License** must be provided.
- If beer and or wine will be served, a copy of a current **Michigan Certified Server/Seller Card** must be provided.
- If the Patron is renting as an individual and total attendance is expected to be 70 people or less, a copy of a homeowner's insurance liability rider for the days of rental must be provided, listing **The Botanic Garden at Historic Barns Park** and **The City of Traverse City and Charter Township of Garfield Recreational Authority**. Otherwise, the insurance provision as stated in the **Venue Rental and Use Policy** applies.

**The Botanic Garden at Historic Barns Park**  
1490 Red Drive • Traverse City, MI • 49684 • (231) 935-4077  
For more information, visit [www.TheBotanicGarden.org](http://www.TheBotanicGarden.org)  
**Reservation Request Form [Please print legibly]**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Alternate Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Reservation on behalf of:

Individual  Business  Garden Club  Non-Profit Organization (tax ID No. \_\_\_\_\_)  Other

Current Member of the Botanic Garden [ ] Yes [ ] No

Will the event be catered? [ ] Yes [ ] No Caterer: \_\_\_\_\_

Will beer or wine be served? [ ] Yes [ ] No

Wedding planner? [ ] Yes [ ] No Planner: \_\_\_\_\_

Purpose of Rental: \_\_\_\_\_

Expected Attendance: \_\_\_\_\_

Date Requested: \_\_\_\_\_ Day of Week: \_\_\_\_\_

(Date not guaranteed until 50% deposit and the insurance certificate has been received. The remaining balance is due 2 weeks prior to the event.)

Set-Up Starting Time: \_\_\_\_\_ [ ] a.m. [ ] p.m.

Clean-Up End Time: \_\_\_\_\_ [ ] a.m. [ ] p.m.

(Allow 1 hour for set-up and at least 30 minutes for clean-up.)

Doors open for guests at: \_\_\_\_\_ [ ] a.m. [ ] p.m.

Total Hours:

I am requesting use of the:

- Visitor Center (max 70 people)
- Pavilion
- Visitor Center + Pavilion + Tent Lawn

I will need the following equipment:

- Wall-mounted Monitor/Sound Bar
- Tractor & Wagon

*I have read the "Rental and Use Policy" and I accept responsibility for compliance. As applicant I assume responsibility for space rental and any damage caused by me or my guests while using the furnishings, equipment and facilities of The Botanic Garden associated with this rental.*

Signature \_\_\_\_\_

Date \_\_\_\_\_

For Office Use Only

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Deposit received               | Amount _____                                | Check No. _____  |
| <input type="checkbox"/> Insurance certificate received |   |  |
| <input type="checkbox"/> Final Payment received         | Amount _____                                | Check No. _____  |
| <input type="checkbox"/> Booking confirmed              |   |  |
| <input type="checkbox"/> Caterers license               | <input type="checkbox"/> Server Certificate | <input type="checkbox"/> Patron notified of confirmation |



## INSURANCE

All Patrons shall provide insurance as follows:  
(We recommend sharing this section with your insurance provider)

For individuals renting the Visitor Center for personal use, where attendance is limited to 70 people or less, a one-day liability rider naming **The Botanic Garden at Historic Barns Park** and **The City of Traverse City and Charter Township of Garfield Recreational Authority** as additional insured is required.

For businesses, organizations and individuals renting the Gardens' facilities (i.e. tent lawn, pavilion, etc. for larger groups, comprehensive liability insurance - \$1,000,000 per occurrence and such additional insurance and coverage as may be required for special activities. The one-day certificate rider must include the following as additional insured: **The Botanic Garden at Historic Barns Park** and **The City of Traverse City and Charter Township of Garfield Recreational Authority** and **the Traverse Bay Area Intermediate School District**.

The duration of the insurance shall encompass the total length of time of the event, including setup and cleanup, or the length of time any equipment is placed on the Historic Barns Park property, whichever is longer.

Request for a reservation is not guaranteed until the insurance certificate has been received by The Botanic Garden.