



We will enhance community and quality of life through people, parks, and programs.

Business Development Team: Business Planning for Civic Center
Thursday, January 19, 2017
Second Floor, Commissioners' Committee Room
Governmental Center, 400 Boardman Avenue
Traverse City, Michigan 49686
MINUTES

- I. Call to Order
Meeting called to order at 5:15 p.m.
- II. Roll Call
Members Present: Commissioners Pete Albers, Rodetta Harrand, Alisa Kroupa, Jeri LeRoi
Others Present: Shirley Zerafa, County Parks and Recreation Commissioner; Ryan Walsh, Parks and Recreation Office Manager; Kristine Erickson, Parks and Recreation Director
- III. Public Comment
There was no public comment.
- IV. Approval of Minutes, December 15, 2016 Business Development Team Meeting
MOTION by Kroupa, second by Harrand, to approve minutes of December 15, 2016 Business Development Team Meeting. Motion carried.
- V. Approval of/Additions to Agenda
MOTION by Albers, second by LeRoi, to approve agenda, as presented. Motion carried.
- VI. Discuss Team's Goals for Business Plan for Medalie Park
Team members discussed developing business at Medalie Roadside Park and set goals to increase marketing efforts, and to monitor and gather data related to park use during 2017.
- VII. Determine Components of Requests for Proposals for Providing Recreational Services at Medalie Park and for Providing ATM Services at Civic Center
Team discussed elements to include in two requests for proposals to be prepared by director in February 2017.
- VIII. Second Public Comment
There was no public comment.
- IX. Notices and Team Member Comments
There were no notices or comments.
- X. Adjournment
Meeting adjourned at 5:55 p.m.