



*Enhancing community and quality of life through people, parks, and programs.
Making longer lives, better lives.*

Business Development Team of the Grand Traverse County Parks and Recreation Commission

Tuesday, June 2, 2020, 5:30 p.m.

Virtual Meeting

MINUTES

- I. Call to Order
Meeting called to order 5:30 p.m.
- II. Pledge of Allegiance
- III. Roll Call
Members Present: Pete Albers (Citizen Member), Rod Kivell (Citizen Member and Chair), Alisa Korn, Whitney Waara (Vice Chair)
Members Excused: Rodetta Harrand, Shirley Zerafa
Others Present: Penny Morris, Owner of Crystal Bindi Studios; Erin Whiting, Executive Director of Parallel 45 Theatre; Bill Watson, Executive Director of YouthWork
- IV. Public Comment
There was no public comment.
- V. Approval of/Additions to Agenda
MOTION by Korn, second by Albers, to approve agenda, as presented. Motion carried.
- VI. Approval of Minutes from March 3, 2020 and May 5, 2020 Business Development Team Meetings
(No meeting in April 2020)
MOTION by Korn, second by Kivell, to approve Minutes from March 3 and May 5, 2020 Business Development Team meetings. Motion carried.
- VII. YouthWork Proposal for Meyer Property (Discussion; May 29, 2020 e-mail from Bill Watson attached)
YouthWork Executive Director made a proposal to rent and possibly develop Meyer Property to serve as headquarters for his organization. Team members asked that a full proposal from YouthWork be developed and reviewed by Facilities Management Director. Director will ask Watson to complete the Park Project Proposal worksheet to accompany a full proposal.
- VIII. Parks and Partner Updates (Discussion; May 4, 2020 e-mail from Penny Morris and May 29, 2020 e-mail from Robert Johnson attached for reference)
Team discussed requests from park partners for reduced rent due to pandemic. Director will work with Crystal Bindi to execute new agreement. All multi-year agreements will be revisited in the fall and Director will work with civil counsel to review and adjust agreements that have been affected by the pandemic.
Director will work with Rules Committee to discuss use of county parks by any commercial entity that does not have an agreement with Parks and Recreation and wishes to engage in such activity.
Parallel 45 Theatre Executive Director described joint summer camp with Norte to be held at Civic Center for four weeks in July 2020. Norte's cycling excursion camp in morning; Parallel 45's acting camp in afternoon at amphitheater.
- IX. Recovering Parks and Recreation's Potential Revenue Losses Due to COVID-19 Pandemic (Discussion; Parks and Recreation and Senior Center Network Fee Schedule attached for reference)
Director stated that, as of June 1, the Parks Department was being flooded with reservation inquiries. Plan for events and games is to transfer risk from County to organizers. Director will work with civil counsel to craft risk transfer and liability language for agreements. Waivers will also be required from field users. Staff will apply best practices and state guidelines for managing risk of COVID-19 for games and events. Team also discussed running specials on facility rentals and raising fees when staff coverage for events is required.
- X. Second Public Comment
There was no public comment.
- XI. Notices and Team Member Comments
There were no notices or team member comments.
- XII. Adjournment
Meeting adjourned at 7:30 p.m.