
**Business Development Team: New Community Center
Civic Center Meeting Room
August 21, 2013**

MINUTES

I. Reports/Updates

Jones reported that Chamber of Commerce contacted him to meet and discuss with an organization, ProVisions, interested in investing in our community and building a bubble rugby, lacrosse, etc.

- Possibilities are on the County's Birmley Road property, and on the Coast Guard property near the airport.
- County Parks and Recreation would be the convener and run the bubble on the organization's behalf.

Comments

- Might open up an opportunity to discuss the need for fieldhouse.
- It will not be enough to address all needs, but the structure could act as a relief valve for the overabundance of sports in the area.
- There may be no risk to the County, which would be interacting with largest number of field users if the bubble were built and managed by County.
- The structure can be part of the plan for the future recreation center.

Jones provided an update about the community recreational needs study being prepared with Consultant Kevin Woods.

- Test the survey with the Sunrise Rotary Club.
- Send survey out to all TCAPS households, the Senior Center Network, the Parks and Recreation network, community members, and on line.

Jones scheduled to meet with John Robert Williams and NMC President Tim Nelson on August 23.

- Discussion about the possibility of a "Campus of Dreams," which would connect recreation, arts, and education by a "skywalk through a canopy of trees."

II. Revised Status Report Review and III. Development of Pros and Talking Points

- Do we have to pay for it and how much? Consider building without use of tax dollars.
- Reallocation of monies rather than an attempt to do more and tap more.
- There is a cost if you do not do something.
- Facility will give residents a choice to stay longer into the winter season.
- Need to let community know this is a community effort.
- The plan is for from seven-to-ten years, allowing time to start saving and building a fund and to secure grants for seed money.
- Consider philanthropic donations and matching grants.
- Address the objective and admit there is a cost; create a plan and share how great a new center can be for the community.
- Costs of building materials never have been cheaper

IV. Approach: PR Plan for Sharing Message

- Secure a trusted, knowledgeable spokesperson/champion and advocate.
- Create a collaborator list of those who would be able to help develop and share the message.
- Ask Parks and Recreation Network if it would be willing to invest in the idea.
- Business Development Team will act as ambassadors.

VI. Assignments/Next Steps

- Present current draft BDT plan/findings to PRC.
- Work on developing drawings.
- Develop a public relations plan.
- Identify a spokesperson.
- Make and package distribution plan.

V. Adjourn