



Press Release

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RecycleSmart Updates the Take It Back Recycling Directory

Grand Traverse County, MI (January 23, 2017) –Recycle Smart, the resource recovery program for Grand Traverse County released a new revised format for its “Take It Back Recycling Directory” to make it easier for county residents to learn how to properly handle their unwanted materials.

Typing keywords into the new, intuitive “Take It Back Recycling Directory” provides users with Grand Traverse County specific information and tips on recycling, composting, reuse or disposal.

“We want to make it easier for our residents to know what to do with their unwanted items so we’ve updated the popular “Take It Back Recycling Directory” to a new, searchable and intuitive format.” said Jennifer DeHaan, Grand Traverse County Deputy Administrator.

For example, searching for “clothing” provides a list of six resale shops accepting clothes along with maps and contact information. A search for “Christmas lights” provides four options. Typing the word “paint” brings up an intuitive list of more specific options for users to choose from, including empty paint cans, latex paint, oil based paint, etc. This function better helps residents to identify the material they are looking to discard, which in turn provides a more accurate response.

If you are a business that accepts material directly from residents for reuse, recycling, composting or other proper disposal options, the county invites and encourages you to be listed in the Recycle Smart “Take It Back Directory”. Contact the Recycle Smart program at 231-941-5555 or recyclesmart@grandtraverse.org for additional information.

The “Take It Back Recycling Directory” is prominently located on the RecycleSmart website, <http://recyclesmart.info/983/Take-It-Back-Recycling-Directory>.

For more information, visit www.RecycleSmart.info or call the RecycleSmart Hotline at 231-941-5555.

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