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FOR IMMEDIATE RELEASE

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Subject: Cut the Cord

Kingsley – Are you tired of paying your high cable and satellite TV bills? The idea of getting all of the news and entertainment you want without paying a huge cable or satellite bill – cutting the cord – has gone from a technology vision to a mainstream option just in the last few years. Simply put, “cutting the cord” is unbundling yourself from your cable provider’s programming contract (the cord) and replacing its pre-selected, packaged channels with content of your own choosing, through providers such as Apple TV, Netflix, Hulu, Sling TV, etc.

But, with all of the choices or options out there, not only comes the challenge for the older generation of understanding these new and unfamiliar technology services, but which options would best serve their needs.

Join Scott Johnson, as he shows you how to “Cut the Cord” and select your best options, on Wednesday, September 20, 12:30 p.m., in Kingsley, 115 E. Blair Street.

Johnson has taught several continuing education computer and technology classes for Northwestern Michigan College. He got his technology expertise playing with computers, since day one of their commercial existence.

The presentation is free and the public is welcomed, but advance registration is required.

For more information and to register, email dmikowski@grandtraverse.org or call 231-922-4911.

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