

2008 Department Strategic Plan

Board Goals

1. Improve strategic planning process
2. Increase public involvement
3. Improve public relations/communication
4. Improve customer service
5. Increase regional collaboration
6. Address state/federal funding issues/maintain sustainable revenue stream

Board Goal	Department Goal	Department Tactic	Analysis/Key Results Issues/Lesson Learned
2,3,4,5,6,7	Protect and promote the quality of public health through the sustainment and enhancement of core, mandated and priority health department services.	<ol style="list-style-type: none"> 1. Meet or exceed all minimum requirements of core, mandated and priority services and the Accreditation program. 2. Procure sufficient funding and reduce costs to assure provision of all core, mandated and priority services. 3. Procure sufficient staffing to assure provision of all core, mandated and priority services. 4. Arrange for staff education to meet or exceed minimum requirements of core, mandated and priority services and the Accreditation program. 5. Maintain and upgrade as necessary all physical resources, with particular attention to technology, to assure optimal efficiency of all core, mandated, and priority services. 6. Prepare and update as necessary a systematic approach to disaster planning involving collaboration of relevant core, mandated, and priority services and external agencies. 7. Continue to improve the Medical Examiner program through education, cadaver transportation and more cooperation with the medical community. 	
2,3,4,5,6,7	Protect and promote the quality of public health through the sustainment and enhancement of collaborative and ancillary health department services. Examples of collaborative services include: <ul style="list-style-type: none"> • Work with Petsafe, Cherryland Humane Society, and AC Paws to facilitate adoption of animals to promote community 	<ol style="list-style-type: none"> 1. Meet or exceed all minimum requirements of relevant collaborative and ancillary services. 2. Procure sufficient funding and reduce costs to assure provision of relevant collaborative and ancillary services. 3. Procure sufficient staffing to assure provision of relevant collaborative and ancillary services. 4. Will participate in planning and evaluation related to Environmental Health and Animal Control services. 	

	<ul style="list-style-type: none"> • Dental Clinics North with Northwest Michigan Community Health Agency • Traverse Bay Watershed Center for beach monitoring. • Healthy Futures with Munson Medical Center • Serve as a training center for University of Michigan, Michigan State University, Central Michigan University, Ferris State University, and Northern Michigan University • Project Fresh with Michigan State University Extension • Adolescent School Based Clinic with Traverse Bay Intermediate School District • Grand Traverse Community Collaborative • Traverse Health Clinic & Coalition • Women's Unmet and Children's Special Health Care Needs Fund supported by Munson Health Care Foundation and other community donors • Family Oasis Tent at Cherry Festival with 15 community agencies • Breast Cancer Cervical Screening Program for low-income women between 40-64 years of age 	<p>5. Promote and foster collaborative efforts to address all key health-related issues identified through community health assessment and similar initiatives.</p>	
<p>Note any changes, additions, and deletions here:</p>			