



**Grand Traverse County  
Senior Center Network**

801 E. Front St.  
Traverse City, MI 49686  
231-922-4911  
[www.gtcoa.org](http://www.gtcoa.org)

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**\*FOR IMMEDIATE RELEASE\***

**Date: February 6, 2015**

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**Subject: Tune-In to the ‘No Scam Zone’ – Enroll Today**

A well-defined, concerted action created by leaders of the Grand Traverse County Commission on Aging, Sheriff’s Office and Prosecutor’s Office is now in force, with an official launch of the ‘No Scam Zone’ initiative on Tuesday, February 10<sup>th</sup> at 9:00 a.m., at the Grand Traverse County Sheriff’s office (851 Woodmere Ave.), in Traverse City. This unique program, developed on behalf of residents of northern Michigan, allows enrollees to receive verified scam updates automatically, by telephone and email. According to Ericca Hovie, Program Coordinator for the Commission on Aging, “This program is another tool to help prevent the spread of scams and stop the scammers in their tracks.” Protect yourself and loved ones; register for this free program today – on the website, [gtcoa.org](http://gtcoa.org), by calling the Senior Center at 231-922-4911, or stop by any Grand Traverse County Senior Center Network site, in Traverse City, Acme, Kingsley, Interlochen, and Fife Lake. If reporting a scam, please call the Grand Traverse County Sheriff’s Office at 231-922-4550. For more information about the No Scam Zone Program, please call the Senior Center at 231-922-4911.

The Senior Center Network is part of the Grand Traverse County Commission on Aging – “Caring for those who cared for you” for 40 years.

*Lori Wells, Deputy Director*  
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