



*"Our mission is to upgrade and maintain  
a safe and efficient road system"*

**TO:** Essential/Emergency Services and News Media

**FROM:** Grand Traverse County Road Commission

**DATE:** June 30, 2015

**SUBJECT: LAFRANIER ROAD  
RIBBON CUTTING CEREMONY**

**CONTACT:** Jim Cook, Manager - Phone: (231) 922-4848, extension 215  
email: [jcook@gtrc.org](mailto:jcook@gtrc.org) - web: [www.gtrc.org](http://www.gtrc.org)  
Facebook: Grand Traverse County Road Commission

---

**FOR IMMEDIATE RELEASE**

Traverse City.

**WHAT:** Ribbon Cutting Ceremony.

**WHERE:** Crest of LaFranier Road Hill - across from Ridge View Court.

**WHEN:** Thursday, July 2, 2015 - 9 AM

**WHY:** Recognize the partnership responsible for improvement to  
LaFranier Road.

The opening of the road to traffic.

**IMPACT TO TRAFFIC:** Traffic will be directed by flaggers and the delay will be minimal.

Most of the event will take place outside the road, but the actual ribbon cutting will take place across the road.

Traffic fines are doubled in work areas. Motorists are asked to slow down and give our road workers a brake!

###